

Friday Memo
November 13, 2015

Upcoming Events – Bruce Harter

November 16: Governance Subcommittee, Alvarado, 6:30 PM
November 16: Bayside PTA, El Cerrito HS, 7:00 PM
November 17: Science Night, King Elementary, 4:00 PM
November 17: Academic Subcommittee, DeAnza HS < 5:30 PM
November 17: WCCUSD Presentation at the Hercules City Council, Hercules Council Chambers, 7:00 PM
November 18: Board of Education, DeJean MS, 6:30 PM
November 19: Solutions Team, UTR Office, 1:00 PM
November 19: Eukel Trust Teacher Awards, Diablo Valley Country Club, 6:00 PM
November 19: Prioritization Committee Meeting, FOC, 6:30 PM
November 21: Alliance for Public Education, El Cerrito Council Chambers, 10:00 AM

Next Week's Board Meeting – Bruce Harter

Closed Session for Wednesday's November 18 meeting begins at 5:00 PM.

CSBA Delegate – Bruce Harter

WCCUSD is now eligible for a designated representation at the California School Boards Association (CSBA) delegate assembly. Ms. Kronenberg was elected by our region as one of the region's delegates. Our Board now has the opportunity to designate another WCCUSD Board member for CSBA's delegate assembly. Districts that have an average ADA of greater than 30,000 students are allowed a designated representative. Our enrollment which has been just below the threshold over the past several years rose above the cut-off level last year. The new appointment runs from April 1, 2016 through March 31, 2018. The Board has until March 15, 2016 to act on an appointment.

Kindergarten Immunization Report – Steve Collins

The Kindergarten Immunization report for 2015-2016 shows that out of a total of 2235 students, 2196 met the immunization requirements for Kindergarten, making us 98% compliance. There were 2 students who had Permanent Medical Exemption and 15 with Personal Belief Exemption. 22 students were still in need of follow up, 11 of them need Hepatitis B vaccination. We have 17 schools that are 100%, up from last year's 12 schools. Please see the attached Kindergarten Immunization Report.

7th Grade TDAP Report – Steve Collins

The 7th Grade Tdap (whooping cough) report of 2015-2016 shows that out of a total of 1880 students, 1870 met the immunization requirement to enter 7th grade, resulting in 99% compliance. There were 10 students who did not meet the requirement. There were 5 students with Permanent Medical Exemption and 5 students with Personal Belief Exemption. We have 5 schools that are 100%, unchanged from the previous school year. Please see the attached 7th Grade TDAP Report.

Educator Effectiveness Professional Development Funding-Nia Rashidchi

California's SB-77 Section 58 provides new funding for professional learning for every district, county office of education, charter school, and state special school throughout the state. This funding source is referred to as *Educator Effectiveness* monies.

The state requires that these funds be spent in the following four ways:

- Beginning teacher and administrator support and mentoring, including, but not limited to, programs that support new teacher and administrator ability to teach or lead effectively and to meet induction requirements,
- Professional development, coaching, and support services for teachers who have been identified as needing improvement or additional support by local educational agencies,
- Professional development for teachers and administrators that is aligned to the state content standards, and
- To promote educator quality and effectiveness, including, but not limited to, training on mentoring and coaching certificated staff and training certificated staff to support effective teaching and learning.

WCCUSD will receive approximately \$2.3 million dollars to be spent over 3 years (2015-16, 2016-17, 2017-18).

Staff will share the plan to spend the funds at the November 18 board of education meeting. There will be a public hearing during the November 18 meeting, and then the plan will be brought back to the board for approval at the December 9 board of education meeting.

Several items in the plan focus on teacher induction and peer assistance and review support, targeted new teacher and administrative support, and professional development focused on the California Standards, integration of technology, growth mindset, illuminate training, and leadership.

There will also be a line item for a new on-line personalized learning platform called Edivate that we are really excited about. Below please find some helpful information that discusses our professional learning vision, as well as provides some answers to the What, How, Who, and Why questions. We have also included a 2-pager in this Friday memo that describes Edivate in more detail.

WCCUSD's Vision Statement for Professional Learning is as follows: WCCUSD will provide intentional, job-embedded adult professional and personalized learning for teachers, administrators, and other staff to enhance student learning. The design will meet learner's needs through a variety of innovative implementation models and materials. Tools will be available 24 hours/7 days a week.

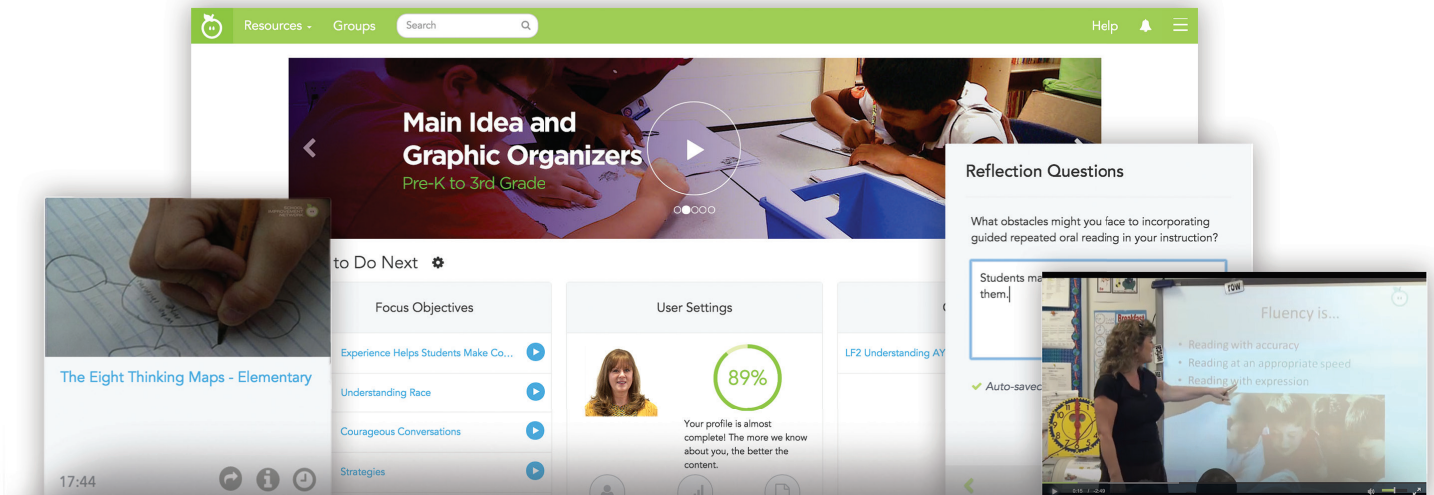
Public Records Log – Marcus Walton

Included in this week's memo is the log of public records requests received by the district. If you have any questions, please contact me.

Current Certificated Openings-Ken Whittemore

Please find listed below the latest certificated hiring update. Provided is the school and grade, reason for vacancy, and current status. If you have any questions or comments please feel free to contact me.

School/Grade	Reason for Vacancy	Current Status
Kennedy Counselor	Late September Resignation	Position Filled
Greenwood Academy Counselor	Late September Resignation	Interviews being held
Greenwood PE	New Position	Interviews being held



Edivate, the new PD 360, is an on-demand professional learning resource that creates a highly personalized learning experience for all of your educators, helping them improve their practice and, in turn, raise student achievement.

Edivate comes with:

A Personalized PD Experience—automatically makes PD recommendations based on a teacher’s profile; includes tools for recommending resources; offers access to online peer to peer collaboration groups built around topics, needs, interests, and location.

Professional Learning Resources—thousands of the best resources containing hundreds of hours of video footage of master teachers demonstrating best practices in their classroom, a selection that can be tailored to your teachers’ interests and needs; and it’s easy to use.

Management Tools—create an online catalog of professional learning resources and courses for your entire school or district, and then assign credit value (PD credit, recertification credit, continuing education credit, etc.) to each of those resources.

Implementation Support— Edivate comes with the support of an experienced team that gets to know your unique objectives and challenges and works with you over the long term to help you meet your PD goals. This team will work closely with you to get Edivate up and running on every computer in your system, taking care of all the heavy lifting of the technical installment of the platform, including developing courses and developing classroom observation templates.

Thousands of the best PD resources

THE RESOURCES YOUR TEACHERS NEED

With 24/7 access to the largest and newest library of expert-vetted professional learning resources in the world covering almost every topic relevant to educators, your teachers always get precisely the professional learning support they need.

THE HIGHEST QUALITY RESOURCES

Every video is produced with the highest quality and vetted by PhD-level education experts, ensuring that every classroom example represents highly effective teaching practice.

MORE THAN JUST VIDEOS

Teachers will have access to lesson plans, guidebooks, eBooks, an educator community, and more to help them implement in their classrooms what they’ve watched in the videos.

UPLOAD YOUR OWN CONTENT TO EDIVATE

Any district, site, or individual can upload and share their own video content, letting your teams create professional development resources specific to their needs and goals.

WE CAN CREATE CUSTOM CONTENT FOR YOU

School Improvement Network can create custom videos, video programs, courses, and LumiBook eBooks to address specific goals and needs around any topic, including state specific standards and other local compliance issues, district goals, and more.

“Edivate materials are excellent, simple to use, and will benefit anyone in education. Our teacher performance is improving because with a resource they like, they are open to change and more motivated.”

John Thissen, Superintendent, Herington Unified School District #487, Kansas

Edivate Review: The tool that spreads great teaching

Edivate Review is a premium feature in Edivate. It helps develop and spread great teaching by allowing educators to engage in collaborative discussions around exemplary instructional videos.

HOW EDIVATE REVIEW WORKS

With Edivate Review, any leader, PLC, or teacher can upload a video and invite colleagues to watch and comment on it.

Edivate Review allows you to:

- Conduct ongoing discussions around your favorite Edivate videos.
- Record the classroom practice of your most effective teachers and share it with other educators.
- Let teachers record their own classrooms and then discuss the footage in an online forum to get feedback from colleagues.

Edivate is research proven to elevate schools

For nearly a decade, independent research has quantified the impact of School Improvement Network’s resources on educators and their students, and has found that when teachers use Edivate for as little as 10 minutes a week, it makes a significant impact on student achievement—and on schools as a whole.*



Higher student achievement growth



Decrease in dropout rate



On average fewer discipline issues

These improvements multiply over time

Better yet, these effects multiply over time. A study to be published in the *Journal of International Education Research*, showed that schools using School Improvement Network’s resources for several consecutive years experienced progressive gains in math and reading proficiency year over year, with cumulative gains far exceeding shorter term gains.

*Shaha, S.H., & Ellsworth, H. (2014). Predictors of Success for Professional Development: Linking Student Achievement to School and Educator Successes through On-Demand, Online Professional Learning. *Journal of Instructional Psychology (JIP)*, Vol. 40, No. 1.

HOW EDIVATE HELPS ADMINISTRATORS

TEST SCORES UP Schools where teachers use Edivate for at least 10 minutes a week see an 18% improved rate of increase on standardized tests on average.

SAVES TIME You can manage professional learning for hundreds of teachers in just a few minutes from your computer.

SAVES MONEY For a fraction of what it costs to hire a substitute for a day, you can give every teacher year-round, on-demand professional development.

MEETS COMPLIANCE Edivate gives you the resources you need to meet your unique compliance requirements.

HOW EDIVATE HELPS TEACHERS

SAVES TIME With Edivate, teachers are never more than a few clicks away from what they need, cutting down on time spent looking for professional development resources.

PERSONALIZED Edivate can be personalized to meet a teacher’s specific interests and needs, giving them highly relevant resources.

CLASSROOM-READY RESOURCES The ready-to-use resources in Edivate make preparing for tomorrow’s lesson easier with expert-written, downloadable lesson plans and teaching examples.

Public Records Request Log 2015-2016
Week Ending November 12, 2015

	Date of Receipt	Requestor	Requested Records/Information	Current Status
32	10/12/15	Fatima Alleyne	Lozano Smith Attorneys / All Invoices, Contracts and Expenses paid beginning January 1, 2014 – December 31, 2014	Acknowledgement letter sent Documents will be available by November 13, 2015
38	10/16/15	Fatima Alleyne	Parcel Tax Measure D for 2012-2013 School Year / All financial and bank statements, invoices, receipts and salaries	Acknowledgement letter sent Documents will be available by November 13, 2015
39	10/16/15	Rhem Bell United Teachers of Richmond	Charter School / Teachers' Data	Gathering / Reviewing Documents
40	10/23/15	Fatima Alleyne	Parcel Tax Measure D for 2009-2010 School Year / All financial and bank statements, invoices, receipts and salaries	Acknowledgement letter sent Assigned to Attorney
41	10/26/15	Fatima Alleyne	Parcel Tax Measure D for 2008-2009 School Year / All financial and bank statements, invoices, receipts and salaries	Acknowledgement letter sent Assigned to Attorney
42	10/29/15	Chad Morgan Attorney At Law	#1- Contract between WCCUSD and any Public Employee Association effective 1/1/2014 – Present #2- Record of employees who are or were elected officers in any District, Statewide or National organizations effective 1/1/2014 – Present	Acknowledgement letter sent #1 / COMPLETED #2 / Reviewing Documents
43	11/1/15	Fatima Alleyne	All Contracts, Invoices and Expenditures for Legal services paid by the District for the 2013-14 School Year	Acknowledgement letter sent Assigned to Attorney
44	11/5/15	Steve Chamberlin	Difference between DSA Approved and NON DSA Approved Buildings-Material, notes, emails, schedules, etc. pertaining to this information	Reviewing Documents
45	11/5/15	Steve Chamberlin	School Sites' Building Size / Square footage	Gathering / Reviewing Documents
46	11/10/15	Carolina Zanni East Bay Community Law Noel Walker / Other Staff Olinda Elementary School	Olinda Elementary School / Mold & Asbestos Report	11/10/15 Report sent via email COMPLETED
47	11/10/15	Randy Riddle Renne Sloan Holtzman Sakai Public Law Group	New School Construction Costs	Acknowledgement letter sent Reviewing Documents
48	11/10/15	Fatima Alleyne	Job Descriptions for all Superintendents' positions	Acknowledgement letter sent Assigned to Attorney
49	11/10/15	Ying Wu Labor Commissioner State of California	Ellerhorst Elementary School Project / Linsy Painting and Decorating records	Acknowledgement letter sent
50	11/10/15	Ivette Ricco CBOC Chairperson	Piper Jaffray & Co. / Selection as Senior Bond Underwriter in 2009	Acknowledgement email sent